



**CITY OF PRINCE ALBERT**  
**MANAGEMENT COMMITTEE**  
**REGULAR MEETING**  
**MINUTES**

**THURSDAY, NOVEMBER 4, 2021, 4:51 P.M.**  
**MAIN BOARDROOM, 2<sup>ND</sup> FLOOR, CITY HALL**

PRESENT: Mayor G. Dionne  
Councillor D. Cody  
Councillor T. Zurakowski

Sherry Person, City Clerk  
Jim Toye, City Manager

**1. CALL TO ORDER**

Mayor G. Dionne, Chairperson, called the meeting to order.

**2. APPROVAL OF AGENDA**

0078. **Moved by:** Councillor T. Zurakowski

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

**CARRIED**

**3. DECLARATION OF CONFLICT OF INTEREST**

#### **4. ADOPTION OF MINUTES**

0079. **Moved by:** Councillor D. Cody

That the Minutes for the Management Committee Public and Incamera Meetings held October 27, 2021, be taken as read and adopted.

**CARRIED**

#### **5. CORRESPONDENCE & DELEGATIONS**

#### **6. REPORTS OF ADMINISTRATION & COMMITTEES**

6.1 RFP 56-21 – Positive Storytelling Marketing Strategy (RPT 21-502)

Verbal Presentation was provided by Kiley Bear, Acting Director of Corporate Services.

Councillor D. Cody assumed the Chair.

0080. **Moved by:** Mayor G. Dionne

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That Request for Proposal No. 56 of 2021 for the Positive Storytelling Marketing Strategy be awarded as follows:
  - a. \$42,500 including Provincial Sales Tax to Aspen Films; and,
  - b. \$12,500 including Provincial Sales Tax to Capstone Community Marketing;
2. That any unspent funds from the 2021 Budget allocation of \$50,000 for this project be pre-approved to roll-over to the 2022 budget;
3. That the additional \$5,000 for the project be funded from the 2021 Advertising Budget in Communications; and,
4. That the Mayor and City Clerk be authorized to execute any necessary contracts on behalf of The City, if required.

**CARRIED**

Mayor G. Dionne resumed the Chair.

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 5:22 P.M.

0081. **Moved by:** Councillor T. Zurakowski

That this Committee do now adjourn.

**CARRIED**



MAYOR GREG DIONNE  
CHAIRPERSON



CITY CLERK

MINUTES ADOPTED THIS 14<sup>TH</sup> DAY OF FEBRUARY, A.D. 2022.