



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

**TUESDAY, MAY 17, 2022, 4:00 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL**

PRESENT: Councillor Dennis Ogradnick
Richard Ahenakew
Mona Selanders

Terri Mercier, City Clerk
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Councillor Ogradnick, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0016. **Moved by:** Selanders

That the Agenda for this meeting be approved, as amended, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair:

1. That RPT 22-224 - Destination Marketing Fund Grant Application Form - 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships, be added as Item No. 6.3;

2. That RPT 22-227 - Destination Marketing Fund Grant Application Form - 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships, be added as Item No. 6.4;
3. That RPT 22-225 - Destination Marketing Fund Grant Application Form - 2022 Shaye Amundson Memorial Girls Softball Tournament, be added as Item No. 6.5;
4. That RPT 22-230 - Destination Marketing Fund Grant Application Form - 2022 U13 Boys Western Canadian Softball Championships, be added as Item No. 6.6;
5. That RPT 22-229 - Destination Marketing Fund Grant Application Form - 2022 U13 Boys Rawlings Softball League Tournament, be added as Item No. 6.7; and,
6. That RPT 22-231 - Destination Marketing Fund Grant Application Form - 2022 Prince Albert's Multicultural Canada Day 2022, be added as Item No. 6.8.

Absent: Mayor Dionne and Councillor Cody

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0017. **Moved by:** Selanders

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held April 19, 2022, be taken as read and adopted.

Absent: Mayor Dionne and Councillor Cody

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant - Final Report Form - 2022 Senator's Cup Full Contact Hockey Tournament (RPT 22-212)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0018. **Moved by:** Selanders

1. That the Final Report Form from the Event of the Prince Albert Grand Council Sports and Recreation for funding the 2022 Senator's Cup Full Contact Hockey Tournament be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$5,940 to the Host Committee.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.2 Destination Marketing Fund - Final Report Form - 2022 Junior Olympic Program/Indoor Provincials (RPT 22-214)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0019. **Moved by:** Ahenakew

1. That the Final Report Form from the Event of the Timberland Bowbenders Archery Club 2022 Junior Olympic Program/Indoor Provincials be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$5,880 to the Host Committee.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.3 Destination Marketing Fund Grant Application Form - 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships (RPT 22-224) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0020. **Moved by:** Ahenakew

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert U15 Aces/Astros for funding the 2022 Saskatchewan U15A Male and U15A Female Provincial Softball Championships, scheduled for July 7 – 10, 2022, in the amount of \$9,000, be approved;
2. That \$9,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.4 Destination Marketing Fund Grant Application Form - 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships (RPT 22-227) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0021. **Moved by:** Ahenakew

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the 2022 U11 "Open" Girls & Boys - North Softball Provincial Championships, scheduled for June 24 – 26, 2022, in the amount of \$3,500, be approved;
2. That \$3,500 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.5 Destination Marketing Fund Grant Application Form - 2022 Shaye Amundson Memorial Girls Softball Tournament (RPT 22-225) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0022. **Moved by:** Ahenakew

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the 2022 Shaye Amundson Memorial Girls Softball Tournament, scheduled for June 3 – 5, 2022, in the amount of \$6,000, be approved;
2. That \$6,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

CARRIED

6.6 Destination Marketing Fund Grant Application Form - 2022 U13 Boys Western Canadian Softball Championships (RPT 22-230) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0023. **Moved by:** Selanders

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the U13 Boys Western Canadian Softball Championships, scheduled for July 29 – August 1, 2022, in the amount of \$2,000, be approved;
2. That \$2,000 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent: Mayor Dionne and Councillor Cody

CARRIED

- 6.7 Destination Marketing Fund Grant Application Form - 2022 U13 Boys Rawlings Softball League Tournament (RPT 22-229) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0024. **Moved by:** Ahenakew

That the New Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball Association for funding the U13 Boys Rawlings Softball League Tournament, scheduled for May 14 – 15, 2022, be denied.

Absent: Mayor Dionne and Councillor Cody

CARRIED

- 6.8 Destination Marketing Fund Grant Application Form - 2022 Prince Albert's Multicultural Canada Day 2022 (RPT 22-231) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0025. **Moved by:** Ahenakew

That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Multicultural Council for funding the Prince Albert's Multicultural Canada Day 2022, scheduled for July 1, 2022, be denied.

Absent: Mayor Dionne and Councillor Cody

CARRIED

7. UNFINISHED BUSINESS

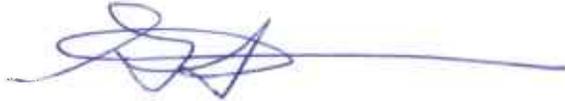
8. ADJOURNMENT – 4:30 P.M.

0026. **Moved by:** Selanders

That this Committee do now adjourn.

Absent: Mayor Dionne and Councillor Cody

CARRIED



MAYOR GREG DIONNE
CHAIRPERSON



Mercier
CITY CLERK

MINUTES ADOPTED THIS 21ST DAY OF SEPTEMBER, A.D. 2022.