



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

TUESDAY, APRIL 19, 2022, 4:26 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL

PRESENT: Councillor Dennis Ogrodnick
Councillor Don Cody
Mona Selanders

Terri Mercier, Acting City Clerk
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Councillor Ogrodnick, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0010. **Moved by:** Councillor Cody

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

Absent: Mayor Dionne and Richard Ahenakew

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0011. **Moved by:** Selanders

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held February 16, 2022, be taken as read and adopted.

Absent: Mayor Dionne and Richard Ahenakew

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant – Final Report Form – 2022 Dance Blast – Performing Arts Warehouse Dance Team (RPT 22-163)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0012. **Moved by:** Councillor Cody

1. That the Final Report Form from the Event of the Performing Arts Warehouse Dance Team for funding the 2022 Dance Blast - Performing Arts Warehouse Dance Team be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$3,000 to the Host Committee.

Absent: Mayor Dionne and Richard Ahenakew

CARRIED

6.2 Destination Marketing Fund Grant – Final Report – 2022 Ecole St. Mary Boys Basketball Tournament (RPT 22-164)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0013. **Moved by:** Selanders

1. That the Final Report Form from the Event of Ecole St. Mary High School Sr. Boys Basketball Team for funding the 2022 St. Mary Boys Basketball Tournament be approved; and,

2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$600 to the Host Committee.

Absent: Mayor Dionne and Richard Ahenakew

CARRIED

- 6.3 Destination Marketing Levy Grant Funding – New Grant Funding Model (RPT 22-167)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0014. **Moved by:** Selanders

That a report be forwarded to City Council for consideration of amendments to the current Destination Marketing Levy Policy 89.2 to reflect a revised funding model, as identified in Appendix A within RPT 22-167.

Absent: Mayor Dionne and Richard Ahenakew

CARRIED

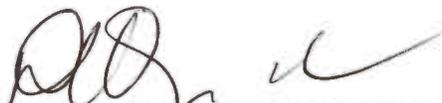
7. UNFINISHED BUSINESS

8. ADJOURNMENT – 4:49 P.M.

0015. **Moved by:** Councillor Cody

That this Committee do now adjourn.

CARRIED


COUNCILLOR DENNIS OGRODNICK
CHAIRPERSON


CITY CLERK

MINUTES ADOPTED THIS 17TH DAY OF MAY, A.D. 2022.