



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

**WEDNESDAY, FEBRUARY 16, 2022, 3:59 P.M.
CONFERENCE ROOM, 3RD FLOOR, CITY HALL**

PRESENT: Mayor Greg Dionne
Councillor Dennis Ogrodnick
Councillor Don Cody
Richard Ahenakew
Mona Selanders

Sherry Person, City Clerk
Jim Toye, City Manager
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor G. Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0001. **Moved by:** Selanders

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0002. **Moved by:** Councillor Ogradnick

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held December 15, 2021, be taken as read and adopted.

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 2022 Destination Marketing Levy Advisory Committee Proposed Meeting Schedule (RPT 22-52)

0003. **Moved by:** Ahenakew

That the 2022 Destination Marketing Levy Advisory Committee Meeting Schedule, as attached to RPT 22-52, be approved.

CARRIED

6.2 Destination Marketing Fund Grant Application Form - 2022 St. Mary Boys Basketball Tournament (RPT 22-6)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0004. **Moved by:** Selanders

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from St. Mary High School Senior Boys Basketball Team for funding the 2022 St. Mary Boys Basketball Tournament, scheduled for February 10 – 12, 2022, in the amount of \$1,000, be approved;
2. That \$1,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

6.3 Destination Marketing Fund Grant Application Form - 2022 Senator's Cup - Full Contact Hockey Tournament (RPT 22-8)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0005. **Moved by:** Councillor Ogrodnick

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Grand Council Sports and Recreation for funding the 2022 Senator's Cup – Full Contact Hockey Tournament scheduled for March 25 – 27, 2022, in the amount of \$9,900, be approved;
2. That \$9,900 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

6.4 Destination Marketing Fund Grant Application Form - 2022 PAGC/NLC/NLCDC Golf Tournament (RPT 22-19)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0006. **Moved by:** Councillor Ogrodnick

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Grand Council for funding the 2022 NLC/PAGC/NLCDC Golf Tournament scheduled for August 13 – 14, 2022, in the amount of \$5,000, be approved;
2. That \$5,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

6.5 Destination Marketing Fund Grant Application Form - 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships (RPT 22-77)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0007. **Moved by:** Councillor Ogradnick

1. That the New Event Destination Marketing Fund Grant Application from the Prince Albert Men's Golf Club for funding the 2022 Saskatchewan Men's and Women's Amateur and Men's Mid Amateur Golf Championships scheduled for July 11 – 15, 2022, in the amount of \$6,000, be approved;
2. That \$6,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

6.6 Destination Marketing Fund Grant - Final Report Form - 2022 Prince Albert Female Hockey Tournament (RPT 22-73)

0008. **Moved by:** Selanders

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

1. That the Final Report Form for funding the 2022 Female Hockey Tournament be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$4,500 to the Host Committee.

CARRIED

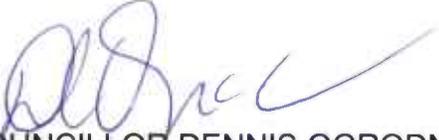
7. UNFINISHED BUSINESS

8. ADJOURNMENT – 4:12 P.M.

0009. **Moved by:** Councillor Cody

That this Committee do now adjourn.

CARRIED


COUNCILLOR DENNIS OGRONICK
CHAIRPERSON


ACTING CITY CLERK

MINUTES ADOPTED THIS 19TH DAY OF APRIL, A.D. 2022.