



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

THURSDAY, JULY 22, 2021, 1:25 P.M.
MAYOR'S BOARDROOM, 2ND FLOOR, CITY HALL

PRESENT: Mayor Greg Dionne
Councillor Dennis Ogradnick
Councillor Don Cody
Richard Ahenakew
Mona Selanders

Terri Mercier, Secretary
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor G. Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0006. **Moved by:** Councillor D. Ogradnick

That the Agenda for this meeting be approved, with the following amendments, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

1. That Item No. 6.2 be moved forward for consideration under the Reports of Administration & Committees Section as the first Item; and,

2. That the New Event Destination Marketing Fund Grant Application Form – Prince Albert U12 A Aces Softball, be added for consideration with Item 6.3.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0007. **Moved by:** Councillor D. Cody

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held April 22, 2021, be taken as read and adopted.

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.2 Destination Marketing Fund Grant Application Form - 2021 Mixed Provincial Curling Championship (RPT 21-334)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund and Jeff Fisher, Representative, 2021 Mixed Provincial Curling Championship.

0008. **Moved by:** Councillor D. Ogradnick

1. That the New Event Destination Marketing Fund Grant Application from 2021 Mixed Provincial Curling Championship for funding the 2021 Mixed Provincial Curling Championship, scheduled for October 13 - 17, 2021, in the amount of \$4,000, be approved;
2. That \$4,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

6.1 Destination Marketing Fund Grant Application Form - U16 Provincial Male Softball Championships (RPT 21-333)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0009. **Moved by:** Councillor D. Ogrodnick

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert U16 Astros for funding the 2021 U16 Provincial Male Softball Championships, scheduled for August 6 - 8, 2021, in the amount of \$3,500, be approved, contingent on confirmation of room nights;
2. That \$3,500 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

6.3 Destination Marketing Fund Grant Request - U12 Provincial Softball for "A" and "OPEN" Divisions (RPT 21-335)

6.3.1 Destination Marketing Fund Grant Application Form - U12 Provincial Softball for "A" and "OPEN" Divisions (CORR 21-77) (PRESENTED AT MEETING)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0010. **Moved by:** M. Selanders

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert U12 Softball for funding the 2021 U12 Provincial Softball for "A" and "OPEN" Divisions, scheduled for July 23 - 25, 2021, in the amount of \$3,000, be approved;
2. That \$3,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 1:51 P.M.

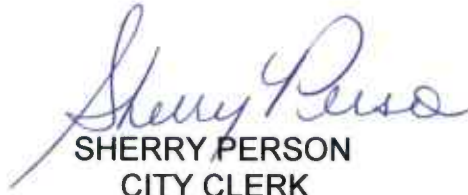
0011. **Moved by:** Councillor D. Cody

That this Committee do now adjourn.

CARRIED



MAYOR GREG DIONNE
CHAIRPERSON



SHERRY PERSON
CITY CLERK

MINUTES ADOPTED THIS 20TH DAY OF OCTOBER, A.D. 2021