



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

**THURSDAY, APRIL 22, 2021, 3:15 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL**

PRESENT: Mayor Greg Dionne
Councillor Dennis Ogrodnick
Councillor Don Cody
Richard Ahenakew
Mona Selanders

Terri Mercier, Secretary
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor G. Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0001. **Moved by:** Councillor D. Ogrodnick

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0002. **Moved by:** M. Selanders

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held February 11, 2020, be taken as read and adopted.

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.2 Update on the 2020 DMF Events Approved – Destination Marketing Levy (RPT 21-174)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0003. **Moved by:** M. Selanders

That the Final Report and allocations in regards to the following Organizations, previously distributed to the Destination Marketing Levy Advisory Committee and accepted by consensus in 2020, be formally approved:

1. Host Committee of the 2020 Dance Blast – Performing Arts Warehouse – Remaining sixty percent (60%) funding allocation in the full amount of \$3,000;
2. Host Committee of the 2020 Ecole St. Mary Boys Basketball Tournament – Remaining sixty percent (60%) funding allocation in the full amount of \$600;
3. Host Committee of the 2020 Regional Wrestling Championship – Remaining sixty percent (60%) funding allocation in the full amount of \$450;
4. Host Committee of the 2020 Prince Albert Kennel & Obedience Club Championship and Dog Show – Remaining sixty percent (60%) funding allocation in the full amount of \$1,200; and,

5. Host Committee of the 2020 Prince Albert Peewee B Hockey Tournament – Remaining sixty percent (60%) funding allocation in the full amount of \$600.

CARRIED

- 6.1 Destination Marketing Fund Grant Application Form – The Northern Men's Amateur Golf Championship (RPT 21-177)

Verbal Presentations were provided by Melodie Boulet, Administrator, Destination Marketing Fund and Martin Ring, Co-Chair, The Northern Men's Amateur Golf Championship 100th Anniversary Committee.

0004. **Moved by:** Councillor D. Cody

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from The Northern Men's Amateur Golf Championship 100th Anniversary Committee for funding the 2021 Northern Men's Amateur Golf Championship scheduled for July 30 to August 2, 2021, in the amount of \$4,500, be approved;
2. That \$4,500 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

CARRIED

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 3:36 P.M.

0005. **Moved by:** Councillor D. Ogrodnick

That this Committee do now adjourn.

	
MAYOR GREG DIONNE CHAIRPERSON	TERRI MERCIER SECRETARY

MINUTES ADOPTED THIS 22ND DAY OF JULY, A.D. 2021