



## **CITY OF PRINCE ALBERT**

### **DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING**

## **MINUTES**

**WEDNESDAY, DECEMBER 15, 2021, 3:02 P.M.  
CORPORATE BOARDROOM, 2<sup>ND</sup> FLOOR, CITY HALL**

**PRESENT:** Mayor Greg Dionne  
Councillor Dennis Ogrodnick  
Richard Ahenakew (Attended at 3:03 p.m.)  
Mona Selanders

Sherry Person, City Clerk  
Melodie Boulet, Administrator, Destination Marketing Fund

#### **1. CALL TO ORDER**

Mayor G. Dionne, Chairperson, called the meeting to order.

#### **2. APPROVAL OF AGENDA**

0021. **Moved by:** Councillor D. Ogrodnick

That the Agenda for this meeting be approved, with the following amendment, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair:

1. That Item No. 6.3 be considered before Item No. 6.1.

(Councillor D. Cody and Richard Ahenakew were absent for the vote.)

**CARRIED**

### **3. DECLARATION OF CONFLICT OF INTEREST**

### **4. ADOPTION OF MINUTES**

0022. **Moved by:** M. Selanders

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held October 20, 2021, be taken as read and adopted.

(Councillor D. Cody and Richard Ahenakew were absent for the vote.)

**CARRIED**

### **5. CORRESPONDENCE & DELEGATIONS**

### **6. REPORTS OF ADMINISTRATION & COMMITTEES**

6.3 Destination Marketing – Capital Enhancements Grant Funding Application – Prince Albert Minor Baseball Association (RPT 21-574)

Verbal Presentation was provided by Duane Krip, President, Prince Albert Minor Baseball Association and Melodie Boulet, Administrator, Destination Marketing Fund.

0023. **Moved by:** Councillor D. Ogrodnick

That the Destination Marketing Funding Application from the Prince Albert Minor Baseball Association requesting funding in the amount of \$50,000 under Destination Marketing Fund Capital Enhancements Grant Funding Application for a High Visibility Baseball Park, be denied.

(Councillor D. Cody was absent for the vote.)

**CARRIED**

6.1 Destination Marketing Fund Grant Application Form – 2022 Prince Albert Female Hockey Tournament (RPT 21-570)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0024. **Moved by:** M. Selanders

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from the Prince Albert Female Hockey for funding the 2022 Prince Albert Female Hockey Tournament, scheduled for January 7 - 9, 2022, in the amount of \$7,500, be approved;

2. That \$7,500 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor D. Cody was absent for the vote.)

**CARRIED**

6.2 Destination Marketing Fund Grant Application Form – 2022 Dance Blast – Performing Arts Warehouse Dance Team (RPT 21-573)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0025. **Moved by:** Councillor D. Ogrodnick

1. That the Event Retention Destination Marketing Fund Grant Application from Performing Arts Warehouse Dance Team for funding the 2022 Dance Blast – Performing Arts Warehouse Dance Team, scheduled for March 10 - 13, 2022, in the amount of \$5,000, be approved;
2. That \$5,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor D. Cody was absent for the vote.)

**CARRIED**

6.4 Destination Marketing Fund Grant – Final Report Form – 2021 Mixed Provincial Curling Championship (RPT 21-575)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0026. **Moved by:** R. Ahenakew

1. That the Final Report Form from the Event of the 2021 Mixed Provincial Curling Championship for funding the 2021 Mixed Provincial Curling Championships be received; and,

2. That the request for payment of the remaining sixty percent (60%) of the approved funding allocation in the amount of \$2,400 to the Host Committee, based on final hotel books booked for the event, be denied.

(Councillor D. Cody was absent for the vote.)

**CARRIED**

**7. UNFINISHED BUSINESS**

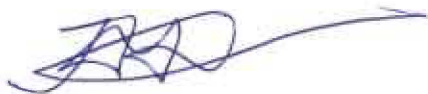
**8. ADJOURNMENT – 3:31 P.M.**

0027. **Moved by:** Councillor D. Ogrodnick

That this Committee do now adjourn.

(Councillor D. Cody was absent for the vote.)

**CARRIED**



MAYOR GREG DIONNE  
CHAIRPERSON



CITY CLERK

MINUTES ADOPTED THIS 16<sup>TH</sup> DAY OF FEBRUARY, A.D. 2022.