



CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE REGULAR MEETING

MINUTES

**TUESDAY, FEBRUARY 11, 2020, 4:01 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL**

PRESENT: Mayor Greg Dionne
Councillor Dennis Ogrodnick
Mona Selanders

Sherry Person, City Clerk
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor G. Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0001. **Moved by:** Councillor D. Ogrodnick

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund Grant Application Form - 2020 Weyawaw oki oskayak Pekiskwewina - Voices of Our Youth (RPT 20-47)

Verbal Presentations were provided by Kevin Mugford, Director of Ranch Ehrlo, and Tricia Lucyshyn, Co-creator of the Sober House Project, on behalf of Weyawaw oki oskayak Pekiskwewina – Voices of Your Youth 2020.

0002. **Moved by:** Councillor D. Ogrodnick

1. That the New Event Destination Marketing Fund Grant Application from Weyawaw oki oskayak Pekiskwewina – Voices of Your Youth 2020 for funding the 2020 Weyawaw oki oskayak Pekiskwewina - Voices of Our Youth, scheduled for May 21 - 22, 2020, in the amount of \$2,000, be approved;
2. That \$2,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED UNANIMOUSLY

6.2 Destination Marketing Fund Grant Application Form - 2020 Saskatchewan Genealogical Society Conference (RPT 20-72)

Verbal Presentation was provided by Diane Rivet, Fundraising Chair, Prince Albert Branch, Saskatchewan Genealogical Society.

0003. **Moved by:** Councillor D. Ogrodnick

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Branch, Saskatchewan Genealogical Society, for funding the 2020 Saskatchewan Genealogical Society Conference, scheduled for April 17 - 19, 2020, in the amount of \$3,000, be approved;
2. That \$3,000 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

- 6.3 Destination Marketing Fund Grant Application Form - 2020 Junior Olympic Program/Indoor Provincials - Archery (RPT 20-76)

Verbal Presentation was provided by John Cannon, President, Timberland Bowbenders Archery Club.

0004. **Moved by:** M. Selanders

1. That the Event Retention Destination Marketing Fund Grant Application from Timberland Bowbenders Archery Club for funding the 2020 Junior Olympic Program / Indoor Provincials – Archery, scheduled for April 18 - 19, 2020, in the amount of \$9,800, be approved;
2. That \$9,800 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

- 6.4 Destination Marketing Fund Grant Application Form - 2020 SSFA 55+ Saskatchewan Games (RPT 20-46)

Verbal Presentation was provided by Felix Casavant, Games Manager, 2020 Saskatchewan Senior Fitness Association 55+ Saskatchewan Games.

0005. **Moved by:** Councillor D. Ogradnick

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the New Event Destination Marketing Fund Grant Application from 2020 Saskatchewan Senior Fitness Association for funding the 2020 Saskatchewan Senior Fitness Association 55+ Saskatchewan Games, scheduled for June 16 - 18, 2020, in the amount of \$22,500, be approved;

2. That \$22,500 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.5 Destination Marketing Fund Grant Application Form - 2020 Tony Cote Winter Games (RPT 20-55)

Verbal Presentation was provided by Tami McKenzie, on behalf of 2020 Tony Cote Winter Games.

0006. **Moved by:** M. Selanders

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the New Event Destination Marketing Fund Grant Application from 2020 Tony Cote Winter Games for funding the 2020 Tony Cote Winter Games, scheduled for April 12 - 17, 2020, in the amount of \$75,000, be approved;
2. That \$75,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.6 Destination Marketing Fund Grant Application Form - 2020 St. Mary Boys Basketball Tournament (RPT 20-52)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0007. **Moved by:** M. Selanders

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from Ecole St. Mary High School Senior Boys Basketball Team for funding the 2020 St. Mary Boys Basketball Tournament, scheduled for February 6 - 8, 2020, in the amount of \$1,000, be approved;
2. That \$1,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.7 Destination Marketing Fund Grant Application Form - 2020 PA Peewee B Hockey Tournament (RPT 20-49)

0008. **Moved by:** Councillor D. Ogradnick

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from Prince Albert Peewee B Hockey Tournament for funding the 2020 Prince Albert Peewee B Hockey Tournament, scheduled for February 21 - 23, 2020, in the amount of \$1,000, be approved;
2. That \$1,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.8 Destination Marketing Fund Grant Application Form - 2020 Regional Wrestling Championship (RPT 20-71)

0009. **Moved by:** M. Selanders

1. That the New Event Destination Marketing Fund Grant Application from Ecole St. Mary High School Wrestling Team for funding the 2020 Regional Wrestling Championship, scheduled for February 28 - 29, 2020, in the amount of \$750, be approved;
2. That \$750 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.9 Destination Marketing Fund Grant Application Form - 2020 Prince Albert Kennel & Obedience Club Championship Dog Show (RPT 20-79)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0010. **Moved by:** M. Selanders

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Kennel & Obedience Club for funding the 2020 Prince Albert Kennel & Obedience Club Championship Dog Show, scheduled for March 12 - 15, 2020, in the amount of \$2,000, be approved;
2. That \$2,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.10 Destination Marketing Fund Grant Application Form - 2020 Dance Blast - Performing Art Warehouse Dance (RPT 20-51)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0011. **Moved by:** Councillor D. Ogrodnick

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from Performing Arts Warehouse Dance Team for funding the 2020 Dance Blast - Performing Arts Warehouse Dance Team, scheduled for March 5 - 8, 2020, in the amount of \$5,000, be approved;
2. That \$5,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.11 Destination Marketing Fund Grant Application Form - 2020 Prince Albert's 1st Annual Vintage Drag Race (RPT 20-54)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0012. **Moved by:** Councillor D. Ogrodnick

That the New Event Destination Marketing Fund Grant Application from Prince Albert Vintage Race Committee with proceeds to the Rose Garden Hospice, for funding the 2020 Prince Albert's 1st Annual Vintage Drag Race, scheduled for March 7, 2020, be denied, based on the event occurring outside the City's Corporate Limits on private property.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.12 Destination Marketing Fund Grant Application Form - 2021 Hoopla - Saskatchewan High School Basketball Championships (RPT 20-53)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0013. **Moved by:** M. Selanders

1. That the Event Retention Destination Marketing Fund Grant Application from North Central District Athletic Association for funding the 2021 Hoopla – Saskatchewan High School Basketball Championships, scheduled for March 25 - 27, 2021, in the amount of \$5,000, be approved;
2. That \$5,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.13 Destination Marketing Fund Grant Application Form - 2020 Senator's Cup - Full Contact Hockey Tournament (RPT 20-48)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0014. **Moved by:** Councillor D. Ogrodnick

1. That the Event Retention Destination Marketing Fund Grant Application from Prince Albert Grand Council Sports & Recreation for funding the 2020 Senator's Cup – Full Contact Hockey Tournament, scheduled for April 3 - 5, 2020, in the amount of \$4,000, be approved;
2. That \$4,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.14 Destination Marketing Fund Grant Application Form - 2020 Provincial Field Lacrosse Championship (RPT 20-44)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0015. **Moved by:** Councillor D. Ogrodnick

1. That the New Event Destination Marketing Fund Grant Application from Prince Albert Lacrosse for funding the 2020 Provincial Field Lacrosse Championship, scheduled for June 12 - 14, 2020, in the amount of \$6,000, be approved;
2. That \$6,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.15 Destination Marketing Fund Grant - Final Report Form - 2019 FSIN Adult Fastball Championships (RPT 19-517)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0016. **Moved by:** Councillor D. Ogrodnick

That the remaining sixty percent (60%) of the approved funding allocation in the amount of \$3,000 relating to the 2019 Federation of Sovereign Indigenous Nations Adult Fastball Championships be denied as the Final Report has not been submitted by the organizers within the policy requirement of sixty (60) days after the event.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.16 Destination Marketing Fund Grant - Final Report Form - 2020 Prince Albert Female Hockey Tournament (RPT 20-43)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Levy Fund.

0017. **Moved by:** Councillor D. Ogradnick

1. That the Final Report Form from the Event of the Prince Albert Female Hockey for funding the 2020 Female Hockey Tournament be approved; and,
2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of \$4,500 to the Host Committee.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

6.17 Discussion – Rescheduling Tuesday, April 21, 2020 Destination Marketing Levy Advisory Committee Meeting (PRESENTED AT MEETING)

0018. **Moved by:** M. Selanders

That the Tuesday, April 21, 2020 Destination Marketing Levy Advisory Committee meeting be rescheduled to Tuesday, April 28, 2020.

CARRIED

4. ADOPTION OF MINUTES

0019. **Moved by:** M. Selanders

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held November 13, 2019, be taken as read and adopted.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 4:38 P.M.

0020. **Moved by:** Councillor D. Ogradnick

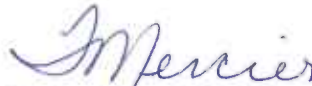
That this Committee do now adjourn.

(Councillor B. Edwards and Loren Sproat were absent for the vote.)

CARRIED



MAYOR GREG DIONNE
CHAIRPERSON



TERRI MERCIER
SECRETARY

MINUTES ADOPTED THIS 22ND DAY OF APRIL, A.D. 2021