CITY OF PRINCE ALBERT

DESTINATION MARKETING LEVY ADVISORY COMMITTEE
REGULAR MEETING

MINUTES

TUESDAY, JUNE 25, 2019, 4:09 P.M.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL

PRESENT: Mayor Greg Dionne
Councillor Dennis Ogrodnick
Councillor Blake Edwards

Sherry Person, City Clerk
Jody Boulet, Director of Community Services
Melodie Boulet, Administrator, Destination Marketing Fund

1. CALL TO ORDER

Mayor G. Dionne, Chairperson, called the meeting to order.

2. APPROVAL OF AGENDA

0024. **Moved by:** Councillor D. Ogrodnick

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Chair.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

0025. **Moved by:** Councillor B. Edwards

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held May 22, 2019, be taken as read and adopted.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

5. CORRESPONDENCE & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 Destination Marketing Fund - Final Report Form - 2019 Junior Olympic Program/Indoor Provincials (RPT 19-325)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0026. **Moved by:** Councillor D. Ogrodnick

1. That the Final Report Form from the Event of the Timberland Bowbenders Archery Club 2019 Junior Olympic Program/Indoor Provincials be approved; and,

2. That the Administrator forward the approved funding allocation in the full amount of $9,800 to the Host Committee, as the Final Report has been approved by the Destination Marketing Levy Advisory Committee.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

6.2 Destination Marketing Fund Grant Application Form - Prince Albert Raiders Hockey Club Inc. (RPT 19-329)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0027. **Moved by:** Councillor B. Edwards

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the Capital Enhancement Destination Marketing Fund Grant Application from Prince Albert Raiders Hockey Club Inc., for funding the capital enhancement for a new full screen LED Display Board at the Art Hauser Centre Center, in the amount of $50,000, be approved;

2. That $50,000 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

6.3 Destination Marketing Fund Grant Application Form - 2019 Canadian Tire Thunder in the Pines (RPT 19-322)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0028. **Moved by:** Councillor D. Ogrodnick

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the New Event Destination Marketing Fund Grant Application from Rose Garden Hospice, for funding the 2019 Canadian Tire Thunder in the Pines, scheduled for August 30 - 31, 2019, in the amount of $25,000, be approved;

2. That $25,000 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

6.4 Destination Marketing Fund Grant Application Form - 136th Annual Summer Fair - Year 2019 (RPT 19-324)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0029. **Moved by:** Councillor B. Edwards

That the Growing an Existing Event Destination Marketing Fund Grant Application from the Prince Albert Exhibition Association for funding the 2019 136th Annual Summer Fair scheduled for July 29 – August 3, 2019, be denied.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

6.5 Destination Marketing Fund - Final Report Form - 2019 Girls Prairie League Softball Weekend (RPT 19-331)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0030. **Moved by:** Councillor B. Edwards

1. That Final Report Form from the Event of the 2019 Girls Prairie League Softball Weekend be approved; and,

2. That the Administrator forward the remaining sixty percent (60%) of the approved funding allocation in the amount of $1,200 to the Host Committee.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

6.6 Destination Marketing Fund Grant Application Form - 2019 U16 Female Softball Provincial Championship (RPT 19-332)

Verbal Presentation was provided by Melodie Boulet, Administrator, Destination Marketing Fund.

0031. **Moved by:** Councillor D. Ogrodnick

1. That the Growing an Existing Event Destination Marketing Fund Grant Application from Prince Albert Minor Softball for funding the 2019 U16 Female Softball Provincial Championship scheduled for July 19 – July 21, 2019, in the amount of $2,000, be approved;

2. That $2,000 be funded from the Destination Marketing Levy Reserve; and,

3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

7. UNFINISHED BUSINESS

8. ADJOURNMENT – 4:27 P.M.

0032. **Moved by:** Councillor B. Edwards

That this Committee do now adjourn.

(Mona Selanders and Loren Sproat were absent for the vote.)

CARRIED

MAYOR GREG DIONNE
CHAIRPERSON

CITY CLERK

MINUTES ADOPTED THIS 24TH DAY OF JULY, A.D. 2019