## Good for Prince Albert

The goals of the Public Art Program are:

* Build a visually rich environment;
* Inspire community belonging and memory, enhancing quality of life and place;
* Tell the story of and highlight the rich heritage including First Nations and Metis and the diverse cultural make up of Prince Albert;
* Encourage the placement of public art throughout our City including large scale developments and residential neighbourhoods, identifying the unique character and/or history of that neighbourhood;
* Offer an engaging option for commemoration of individuals, groups or events;
* Provide art opportunities that are freely accessible to all;
* Play a role in attracting, nurturing, and retaining creative businesses and workers, including artists;
* Provide creative opportunities and recognition for Prince Albert, Saskatchewan, as well as Canadian and International Artists;
* Strategically seek donors and funding opportunities for Public Art;
* Serve as a catalyst to economic development and tourism;
* Encourage public involvement, connections, and appreciation of the arts and cultural interaction; and,
* Develop a City wide, including neighbourhoods, Public Art plan that considers various criteria.