



**City of
Prince Albert**

Corporate Communication
Services

www.citypa.ca

News Release

FOR IMMEDIATE RELEASE

Thursday, December 16, 2010

City Launches New Economic Development Newsletter

The City of Prince Albert is pleased to announce the launch of a new initiative aimed at providing more information to the community regarding economic development news. Plan. Build. Grow. is the title of a new economic development newsletter from the City that will feature short articles that highlight relevant business news in Prince Albert.

“Prince Albert is hitting records for new business starts and the value of construction permits are at all time highs,” said Robert Cotterill, City Manager. “The newsletter is about providing an ongoing source of information for this type of positive economic activity that is occurring in our community.”

The newsletter will feature articles that examine the activities of the City that are relevant to economic growth, but will also look at the activities of outside organizations and businesses.

Plan. Build. Grow. will be an electronic newsletter available on the City’s website at www.citypa.ca. Copies will also be e-mailed out. If you would like to sign up for the newsletter, please contact the City’s Communications Manager at kbear@citypa.com.

The newsletter will be done twice a year. If interest grows, additional publications will be considered.

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For more information visit www.citypa.ca or contact:

Robert Cotterill
City Manager
Phone: (306) 953-4395