



**City of  
Prince Albert**

Corporate Communication  
Services

[www.citypa.ca](http://www.citypa.ca)

## **News Release**

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**FOR IMMEDIATE RELEASE**

**Thursday, December 9, 2010**

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### **Strong Participation Numbers in Early Months at Prince Albert's New Fieldhouse**

*November participation up 48% over previous month*

The Alfred Jenkins Fieldhouse has opened to a warm welcome in Prince Albert. The facility officially opened its doors on June 4, 2010. Since that time, participation rates, not including soccer players or their spectators, have increased by more than 5 times since August and November numbers show a 48% increase over last month alone.

Rates have climbed steadily from 1006 patrons in August, 2009 patrons in September, 3951 patrons in October and 5837 patrons in November.

"If I had to speculate on the reasons for this early success," said Greg Zeeben, Community Services Director for the City. "I would suspect that the programming variety at the centre, proper promotion of the programs and our community's interest in participating in active living would be some of the primary factors."

The Fieldhouse offers a variety of aerobic programs in the multipurpose rooms as well as a monthly drop-in schedule. There are also birthday party options and private bookings of rooms for different events. The climbing wall, walking jogging track, fitness centre and the gymnasium also offer a variety of fitness options.

"Having a new facility that centralizes recreation in the City and makes fitness accessible through the long winter months may also contribute to early successes," said Zeeben. "We are confident that participation numbers will grow through the winter months."

The Fieldhouse will be closed on Christmas Day, Boxing Day and New Years day. It will be open for the remainder of the holidays. For further information on the fieldhouse, including programming and booking details, visit [www.citypa.ca](http://www.citypa.ca).

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For more information go to [www.citypa.ca](http://www.citypa.ca) or contact:

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