

# CITY OF PRINCE ALBERT BYLAW NO. 21 OF 2010

*A Bylaw of The City of Prince Albert to amend  
Zoning Bylaw No. 1 of 1987*

**WHEREAS**, pursuant to Section 46 of *The Planning and Development Act, 2007*, the Council of the City of Prince Albert in the Province of Saskatchewan in Council assembled hereby enacts as follows:

1. Bylaw No. 1 of 1987 is amended in the manner hereinafter set forth:
  - a) By deleting Section 32 – BILLBOARD AND SIGN REGULATIONS and replacing it with Section 32 – BILLBOARD AND SIGN REGULATIONS hereto attached as Schedule "B";
  - b) By adding or replacing the following definitions within the glossary of Bylaw No. 1 of 1987 with the definitions as defined under Schedule "C" as attached; and
  - c) By adding section 4.22.3 for garage/yard sale sign regulations, please refer to the Portable Sign Bylaw,
2. This Bylaw shall come into force and effect on from and after the final passing thereof.

INTRODUCED AND READ A FIRST TIME THIS 13 DAY OF December, A.D., 2010.

READ A SECOND TIME THIS 24 DAY OF January, A.D., 2010. 2011

READ A THIRD TIME AND PASSED 24 DAY OF January, A.D., 2010. 2011

MAYOR

CITY CLERK

# Schedule "B"

## Section 32, Billboard and Sign Regulations

### Bylaw No. 21 of 2010

#### Section 32: BILLBOARD AND PERMANENT SIGN REGULATIONS

##### 32.1 Prohibitions

32.1.1 No person shall cause or permit a sign to be placed, changed or altered except in conformity with a legally issued sign permit and/or all the requirements defined within this Bylaw.

32.1.2 No sign shall portray any representation of an individual or group deemed to be demeaning or derogatory.

32.1.3 No sign shall display any representation deemed to be contrary to public order or moral standard.

##### 32.2 Signage Requiring Permits

Any person who wishes to erect, install, suspend, alter or use any sign, unless otherwise required in this Bylaw, shall first obtain a sign permit from the Development Officer. The Development Officer, if deemed necessary, may submit any application to The Council of The City of Prince Albert, for approval and for special conditions to be complied with.

##### 32.3 Signage Not Requiring Permits

No sign permit is required for the following sign types provided they comply with all requirements and provisions of this Bylaw:

- Election Signs
- Fascia Signs that do not exceed 25% of the wall area
- construction site signs
- Real Estate Signs
- Real Estate Directional Signs
- A-Board Signs
- Subdivision Marketing Signs
- Posters and signs approved for transit shelter/transit bench signs and bus signs
- Private Sale Signs
- Street numbers or letters displayed on a building with a total area is less than 1.2 square metres
- Signs located inside a building and not intended to be viewed from the outside
- Replacement of existing panel(s) within a free standing or fascia sign
- (For Temporary Signage see "The Portable/Temporary Sign Bylaw")

### **32.4 Sign Permit Application Requirements**

Every application for a sign permit made to the Development Officer shall be accompanied by the following:

- Name and address of the applicant;
- Civic address and legal description of the location of the proposed sign;
- The location of the proposed sign on the lot or building;
- The distance from the sign to property lines, and any access points to the property;
- Dimensions, and sign area of the proposed sign;
- The amount of projection from the face of the building, if applicable;
- The height of the sign measured from grade to the underside and to the top of the sign;
- Plan showing the construction details, material specifications, and weight of the sign;
- The dimensions of the building face to which it is to be attached to and structural engineered footing details.

### **32.5 Sign Permit Fees**

32.5.1 A sign permit fee, as amended by resolution of Council from time to time, shall accompany each application for a sign permit.

32.5.2 Electronic Variable Message or digital sign fees shall be based on fee equal to \$5.00 per \$1000.00 of installed value with a minimum fee equal to the yearly fee established for permanent signage.

### **32.6 Sign Owner/Developer Responsibilities**

The owner/developer of a sign will be fully responsible to ensure that the following conditions are adhered to:

32.6.1 Compliance with the City of Prince Albert bylaws;

32.6.2 Any changes to the approved plans must be submitted for approval prior to constructing;

32.6.3 The owner/developer accepts full liability for any claims, actions, loss, damages, judgments, costs and expenses which may accrue or arise from the erection, installation, suspension, or alteration and maintenance and use of a sign;

32.6.4 The owner/developer, shall allow the Development Officer and/or Bylaw Officer to enter the property at any reasonable time for the purpose of administering and enforcing any provisions of this Bylaw;

32.6.5 If a permit has been revoked, or expired no more work shall be performed on the sign unless it is deemed to be a public safety issue;

32.6.6 A sign permit shall cease to be valid 12 months from the date of approval of the permit, except where actual erection of the sign has taken place pursuant to the conditions of the sign permit.

32.6.7 All signs shall comply with the Canadian Code of Advertising Standards;

32.6.8 Any sign displaying representation deemed to be objectionable, shall, upon the request of City Council, remove the objectionable content with 48 hours of receipt of notice from the City.

32.7 If a sign has been erected, constructed and placed in accordance with the provisions of this Bylaw, the owner shall have permission to operate and maintain the sign. If a sign has not been erected, constructed and placed in accordance with the provisions of this Bylaw, the owner shall be held responsible for any costs, damages, fees, or fines resulting from the removal, storage or elimination of a sign.

### **32.8 General Lighting Requirements**

32.8.1 Signs shall be constructed of metal or an approved non-combustible building material when using lights as part of the sign. The construction and electrical work performed shall be in accordance with the requirements in the current National Building & Electrical Codes of Canada.

32.8.2 No flashing, animated, or message board signs shall be allowed in any zone without a resolution of City Council.

32.8.3 Any permitted external lighting used to illuminate a sign shall be directed away from right-of-ways in order to not interfere with traffic and neighbouring residential areas in a manner that will not unduly interfere with the amenities of the neighbourhood. Any illuminated lighting shall have a control to dim the lights when requested by the Development Officer.

### **32.9 General Structural Requirements**

All free standing signs will require an engineered design for the foundation to which the sign will be attached to. All sign supports shall be located entirely within the site approved for the placement of the sign. No auxiliary sign, poster, bunting or other material shall be attached to or hung from any sign and no extension shall be attached to any sign support or pole unless a sign hanger for such auxiliary sign was shown on the approved plan. No sign shall project from a building unless firmly or permanently attached to the building.

### **32.10 General Safety Requirements**

32.10.1 No sign shall be erected or placed on any exterior stairway, fire escape or balcony. Any portion of the sign or supports will not be permitted to interfere in any way with any openings necessary for standpipes, or egress locations from any building.

32.10.2 No sign shall be erected on a corner site within the "corner visibility triangle" unless an area of not less than 1.5 metres is maintained to the underside of the sign, and the sign is a minimum of 3 metres from the property lines.

32.10.3 No sign shall be erected in an area that will cause a hazard for pedestrian, vehicular, or railway traffic.

32.10.4 No sign shall be in the shape and colour of traffic signs (Stop sign, Yield sign, etc.) The words "STOP"/"DANGER" or any other directional words or symbols will not be permitted.

32.10.5 No person shall erect, construct, install or maintain any flashing or revolving light(s) as part of a sign without the approval from City Council.

### **32.11 General Maintenance Requirements**

32.11.1 The owner of a sign shall be responsible for keeping the sign in a maintained and presentable condition. At any time the Development Officer may order the sign to be repaired or removed if deemed dilapidated or a public safety hazard, at the cost of the owner.

**32.11.2 *When a business moves locations and there was signage used for advertising the business, the signage must either be removed or the text indicating the business name must be concealed within thirty (30) days of vacating the building.***

### **32.12 Projection**

No sign shall project from the face of a building more than a distance of 2 metres and no part of any sign or awning supporting structure shall be located less than 2.43 metres above the finished grade of the sidewalk.

### **32.13 Sign Regulations in all Residential and T1 Zones**

32.13.1 On apartment buildings, where fascia signs are inconvenient to be installed, one permanent freestanding sign, may be permitted. It may have a maximum size of 2.97 square metres with a maximum height of 2.43 metres and located a minimum of 3 metres from the front property line. This freestanding sign shall be limited to the name and address of the building, management and vacancies.

32.13.2 In the T1-Transitional Zone, any sign to be erected in association with a commercial use shall be considered a discretionary use and will be reviewed by the Development Officer. The Development Officer may approve the permit or may submit the permit to City Council who may require modifications to the sign deemed necessary to keep the sign in character with the transitional nature of the area.

**32.13.3 *Day Care Centres, Day Care Homes and Churches are permitted to have one permanent freestanding sign not exceeding 1.44 square metres in area and 1.8 metres in height. The sign will have a minimum 3 metre setback from the property lines. Day Care signs will be permitted to only have the name, and phone number of the Day Care. Portable signs are not permitted for these types of businesses within a residential zone.***

**32.13.4 *One Subdivision, Apartment complex or Condominium "Feature Sign" not exceeding 6 metres in length or 2 metres high may be installed on site and must be located a minimum of 3 metres from the property line.***

### **32.14 Sign Regulations for C1-Downtown Commercial and C2-Service Commercial Zones**

32.14.1 Signs located in the C1 (Downtown Commercial) shall conform to the guidelines from the 1981 Urban Design Study. In the case of a disagreement about the guidelines from the Urban Design Study, City Council will be presented with the application for final decision. Notwithstanding the guidelines, the following regulations shall apply to all signs in both the C1 and C2 zones.

32.14.2 One freestanding sign located on the roof of a building, with a sign area not exceeding 11 square metres on either side. The height shall not exceed 6 metres from the top edge of the sign measured to the roof of the building. All signs located on top of a building shall be an engineered design.

32.14.3 Fascia signs or painted signs are not permitted to cover an area greater than 25% of the building wall and shall not extend beyond the limits of the wall that the sign will be attached to or painted on.

32.14.4 Freestanding signs may be permitted at the discretion of City Council.

32.14.5 For each business entrance located on the ground floor, one sign stating the name of the business shall be allowed. This type of sign will maintain a minimum height of 2.43 metres above the level of the sidewalk.

32.14.6 Signs shall be permitted on the residential portion of any building which has a combined commercial and residential use at the discretion of City Council.

32.14.7 One "A" board sign not exceeding 1.2 square metres on each face will be permitted. Providing it is located adjacent to a parking meter, does not block pedestrian traffic, and placed no further than 1 metre from the curb.

### **32.15 Sign Regulations for C3-Arterial Commercial and C4-Highway Commercial Zones**

32.15.1 Freestanding signs may be erected on a property providing that it is not less than 1.5 metres in height and not more than 10.6 metres in height measured from the lowest elevation of the site. The sign must be setback a minimum of 3 metres from the nearest street and be located on the subject property. The signs must be separated by a minimum of 30 metres. The maximum sign area allowed will be 34 square metres.

32.15.2 Fascia signs or painted signs are not permitted to cover an area greater than 25% of the building wall and shall not extend beyond the limits of the wall that the sign will be attached to or painted on.

### **32.16 Sign Regulations for C5-Neighbourhood Commercial Zone**

32.16.1 One freestanding sign may be erected on a property providing that it is not less than 1.5 metres in height (provides a clear viewing area) and shall not be more than 6 metres in height with a maximum sign area of 4.6 square metres.

32.16.2 Fascia signs or painted signs are not permitted to cover an area greater than 25% of the building wall and shall not extend beyond the limits of the wall that the sign will be attached to or painted on.

32.16.3 Where a C5-Neighbourhood Commercial Zone fronts upon a highway, service road, or any arterial street, the provisions governing signs in the C4-Highway Commercial Zone shall apply.

32.16.4 Where a C5-Neighbourhood Commercial Zone abuts an R6-Restricted Residential Zone, at City Council's discretion they may authorize the placement of a freestanding sign on an alternate site provided that:

- (i) The alternate site is within 20 metres (65 feet) of the location of the C5 zone;
- (ii) The proposed site is an undevelopable vacant property;
- (iii) Where the alternate sign fronts upon a highway, service road, or any arterial street, the provisions governing signs in the C4-Highway Commercial Zone shall apply.

**32.17 Sign Regulations for M1-Heavy Industrial, M2-Light Industrial High Density, M3-Light Industrial Medium Density, M4-Airport Industrial Zones and M5-Green Industrial Zones**

32.17.1 Notwithstanding section 32.17.2, sign regulations from Section 32.16 may be applied to any Industrial zoned property which directly abuts 2nd Avenue West, 6th Avenue East, or 15th Street East and West.

32.17.2 One freestanding sign may be erected on a property providing that it is not less than 1.5 metres in height and shall not be more than 10.6 metres in height measured from the lowest elevation of the site. The maximum sign area allowed will be 11 square metres.

32.17.3 With the exception of M4-Airport Industrial Zone, one freestanding sign may be located on the roof of a building, with a sign area not exceeding 20 square metres on either side. The height not exceeding 6 metres from the top edge of the sign measured to the roof of the building.

32.17.4 Fascia signs or painted signs are not permitted to cover an area greater than 25% of the building wall and shall not extend beyond the limits of the wall that the sign will be attached to or painted on.

**32.18 Sign Regulations for I-Institutional Zone**

32.18.1 One freestanding sign may be erected on a property providing that it is not less than 1.5 metres in height and shall not be more than 10.6 metres in height measured from the lowest elevation of the site. The maximum sign area allowed will be 11 square metres.

32.18.2 Fascia signs or painted signs are not permitted to cover an area greater than 25% of the building wall and shall not extend beyond the limits of the wall that the sign will be attached to or painted on.

**32.19 Sign Regulations for A1-Agricultural and A2-Restricted Agricultural Zones**

One freestanding sign may be erected on a property providing that it is not less than 1.5 metres (5 feet) in height and shall not be more than 6 metres (20 feet) in height measured from the lowest elevation of the site. The maximum sign area allowed will be 6 square metres (65 square feet) with a minimum setback from any property line of 3 metres (10 feet). The sign will be permitted to have the name of the owner, address and the name of the products for sale.

### **32.20 Sign Regulations for Con-Conservation and P-Park Zones**

Signs that relate directly to an event or activity being held at a location within these zones are permitted at the discretion of City Council.

### **32.21 Sign Regulations for Billboards**

32.21.1 Billboard signs shall be allowed within the M1-Heavy Industrial, M3-Light Industrial Medium Density Zones and sites listed on Schedule "A" with the following regulations:

- (i) Maximum size of 3 metres in height and 6.1 metres in length for standard billboards and 4.88 metres in height and 3.66 metres in length for vertical boards;
- (ii) Minimum setback of 7.5 metres for the front yard, 7.5 metres for the rear yard, and 1.5 metres for the side yard;
- (iii) The overall height of a billboard including the pole shall be no more than 10 metres and a minimum of 5 metres in height;
- (iv) Minimum height of 3 metres from the underside of the billboard to the ground;
- (v) Built with a steel frame and held with one single steel post.

32.21.2 Billboards shall be 90 metres apart from any other billboard except along highways where billboards shall be 250 metres apart from any other billboard (see Schedule "A" attached at end of section).

***32.21.3 Electronic Variable Message or otherwise animated billboard signs shall be considered a discretionary use, subject to approval by City Council, with due consideration being given to the impact a billboard may have on traffic, public safety and/or the amenity of an area.***

### **32.22 Electronic Variable Message Signs (EVM)**

***32.22.1 Any proposed Electronic Variable Message Sign must be approved at the discretion of City Council.***

***32.22.2 The size of any single face area on an electronic variable message sign must not exceed 11 square metres.***

***32.22.3 The height of any Electronic Variable Message Sign must not exceed 10.6 metres and must maintain a minimum 1.5 metres of clear viewing area under the sign. The sign must be setback a minimum of 3 metres from the nearest street or lane and be located on the subject property.***

***32.22.4 Electronic Variable Message Signs approved for use at a City owned facility will provide free advertisement of any community events that will be taking place within the City of Prince Albert. City Billboard Lease sites are exempt from this requirement.***

***32.22.5 Electronic Variable Message Signs, upon request from the City, will be required to display any emergency or public safety broadcast that impacts the general public, such as Amber Alert programs, emergency situations or situations wherein the safety of the general public may be affected.***

***32.22.6 The illumination of any Electronic Variable Message Sign must be able to adjust the brightness of the illumination and message speed as requested by the Development Officer. Signs may not employ graphic effects which may be deemed to cause a dangerous distraction to drivers (i.e. explosions, strobe effects).***

**32.22.7 Electronic Variable Message Signs may not carry live video feed nor any type of audible broadcast.**

**32.22.8 Electronic Variable Message Signs may only be fascia signage, freestanding, or roof mounted.**

**32.22.9 Only one Electronic Variable Message Sign shall be allowed per site.**

### **32.23 Third Party Signs**

Third party advertising signs are not permitted in any zone except for billboard signs.

### **32.24 Non-Profit Third Party Signs**

**32.24.1 Non-profit third party signs will be allowed for community and non-profit organization events on signs that are located on approved City owned property or in any Commercial, Industrial, Park or Institutional zone.**

**32.24.2 Prior to the display of an event, proof shall be provided to the Economic Development and Planning Department that:**

- i) The property owner has provided the community organization with written consent.**
- ii) only one non-profit sign is on each property and that the sign is located on site in accordance with all other regulations within this Bylaw.**

**32.24.3 Non-Profit Third Party signs will not permit the advertisement, sale or promotion of any goods or service for profit.**

**32.24.4 Non-profit organizations will be required to provide their non-profit registry number when applying for a permit.**

**32.24.5 Non-profit organizations may display sponsors logos or trademarks on signs posted for the benefit of the non-profit organization. The organization shall provide to City administration the names of each company trademark to be displayed and written confirmation that the company is a sponsor of the organization. No other text may be displayed in relation to a sponsorship company.**

### **32.25 A-Board Signs**

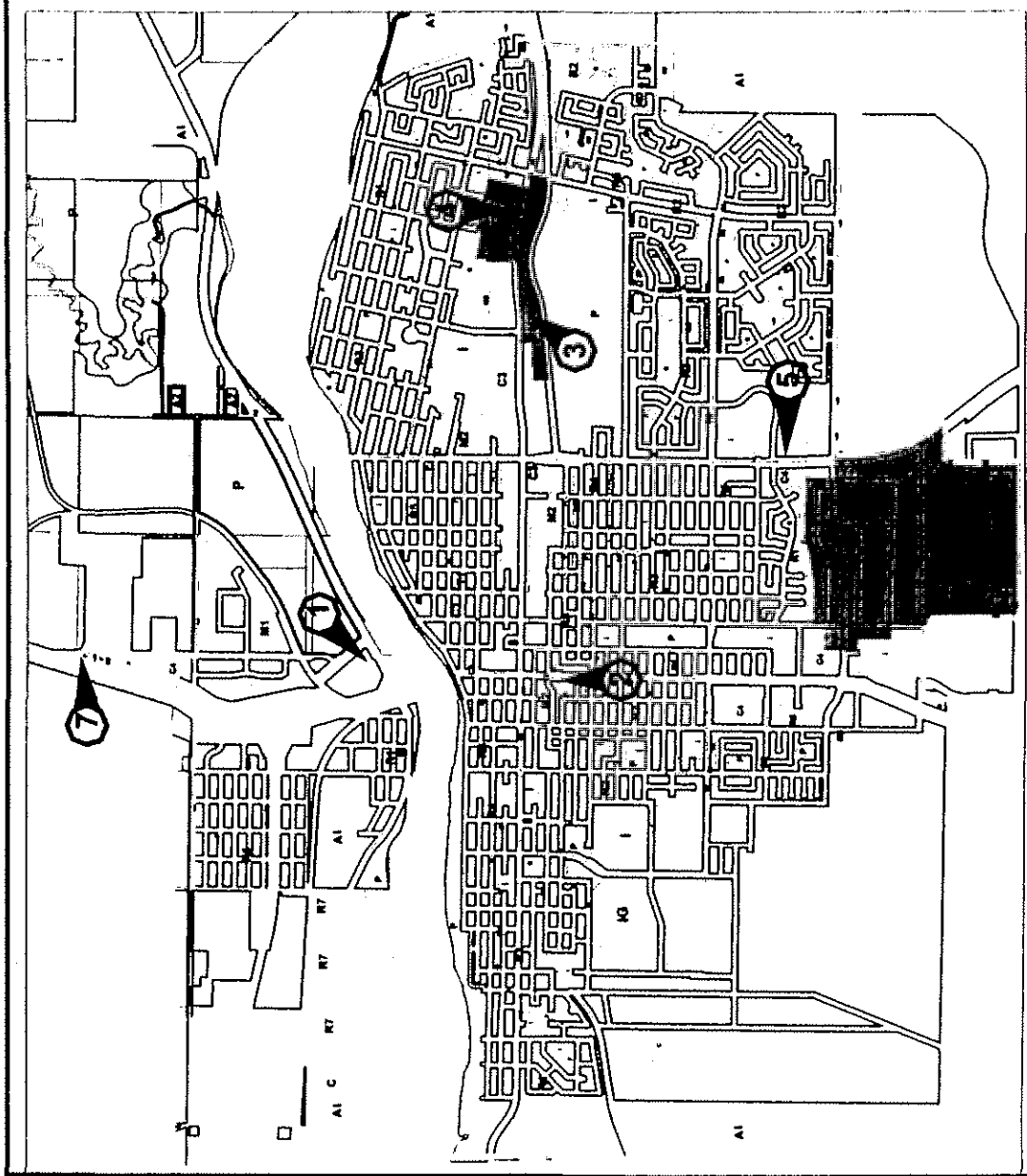
A-board signs announcing temporary sales or events may be placed on each site in all commercial or industrial zones without a sign permit provided that they are placed entirely on the subject property and do not encroach onto any public thoroughfares or boulevard areas except the C1-Downtown Commercial zone. The maximum area of an A-board sign is 1.2 square metres (13 square feet) on each face of the sign.

### **32.26 Treatment of Unsafe Conditions**

Where a sign by reason of accident, damage by fire, decay, and lack of maintenance and/or other cause is in a dangerous or unsafe condition or is liable to cause injury to any person or property, notice will be provided by registered mail to the owner of the land requiring them to repair to a safe condition or remove the sign. Failure to comply with the conditions of the notice will result in enforcement in accordance with the provisions of this Bylaw.

# LOCATION PLAN

THE CITY OF PRINCE ALBERT



NORTH

S T N










ECONOMIC DEVELOPMENT & PLANNING

NORTH

S T N

Billboards 05/05/10 C.G.

## LEGEND

-  ZONES THAT ALLOW BILLBOARDS SHADED GRAY
-  INDIVIDUAL SITES
-  1 NORTHWEST OF HIGHWAY 3 AND HIGHWAY 55 INTERSECTION
-  2 EAST SIDE OF LOT 38, BLOCK 16, PLAN 00PA02335 OFF 2ND AVENUE WEST
-  3 N.E. OF LOT 3, BLOCK 102, PLAN 101841881, ADJACENT S/EAST ALONG 15TH STREET EAST
-  4 HBCR S.E. EAST OF BLOCK B. (NEAR CASH MACHINE)
-  5 ALONG THE WEST BOUNDARY OF BLOCK 108, PLAN 00PA19033 ADJACENT 6TH AVENUE EAST.
-  6 WEST OF HIGHWAY 2, NORTH OF WEST BOUND. OFF RAMP TO HIGHWAY 3, PLAN 61PA06144
-  7 AVENUE NORTH IN LOT 1, BLOCK D, PLAN 72PA17190

Zoning Districts & Sites that allow billboards

## SCHEDULE "C"

- (a) "Act" means *The Planning & Development Act*
- (b) "Area of sign" means the total superficial area within the outer periphery of the said sign, and in the case of a sign comprised of individual letters or symbols shall be calculated as the area of a rectangle enclosing the letters or symbols. Frames and structural members not bearing advertising matter shall not be included in the computation of surface area;
- (c) "Abandoned sign" means any sign which no longer correctly identifies a business or the products and services offered on the premises where the sign is located, is no longer readable, or is no longer relevant;
- (d) "A-Board sign" means a self-supporting two-sided A-shaped sign which is set upon, but not attached to, the ground and has no external supporting structure;
- (e) "A-Frame" means any exposed structure mounted above a roof line for the express purpose of supporting a sign;
- (f) "Animated sign" means a sign with action or motion, flashing, colour changes requiring electrical energy, electronic or manufactured sources, but not including wind actuated elements such as flags or banners. This definition also includes public service signs, signs with time and temperature displays, or mechanically rotating signs;
- (g) "Awning" means a projection supported solely from the building, constructed with fabric or plastic skin stretched over a frame used for shelter from the weather and supported by the exterior wall of a building, and may be designed to be collapsible, retractable or capable of being folded against the wall of the supporting business;
- (h) "Awning sign" means a sign which is incorporated as part of the fabric of an awning;
- (i) "Balloon sign" means a sign which is inflated, three-dimensional device which incorporates a message and is anchored or affixed to a site or building;
- (j) "Banner sign" means a sign constructed of non-rigid cloth, plastic or other fabric which is attached at all four corners to a pole, building or other supporting structure and is intended to be of a temporary nature but does not include flags;

- (k) **"Billboard"** means a large poster panel or painted bulletin, mounted on a steel frame and single steel post and includes any structural panel, board or object designed exclusively to support such a poster panel or painted bulletin. Billboards may or may not contain advertising copy related to the development within the parcel upon which the billboard sign is located, Billboards that incorporate electronic variable message signs within their structure or are electronic variable message signs must meet both the billboard and electronic variable message regulations contained within this bylaw and receive approval from City Council.
- (l) "Bylaw Enforcement Officer" means any person appointed by Council to administer and oversee bylaw enforcement for the City;
- (m) "Clearance" means the vertical distance between the lowest part of a sign and the finished grade;
- (n) "Development Officer" means the Director of Economic Development and Planning of the City of Prince Albert or any employee appointed by the Director of Economic Development and Planning to act as a Development Officer for the purposes of administering this bylaw.
- (o) "Election sign" means any sign used to promote a candidate or party during a municipal, provincial or federal election or any election held pursuant to the local authorities election act;
- (p) "Electronic variable message sign" means visual communications devices capable of storing and displaying multiple messages in dozens of formats and at varying intervals;
- (q) "Fascia sign" means a sign or individual letters, attached, marked, painted or inscribed on, and parallel to the face of a building wall but does not include a third party sign, canopy sign, awning sign, a projecting sign or onsite incidental signs;
- (r) "Feature sign" means a sign which incorporates architectural features as well as a sign board and text display area.
- (s) "Flag" means any fabric containing distinctive colours, patterns, symbols or stylized letters hung from a flagpole with mechanisms for raising and lowering the flag;
- (t) "Freestanding sign" means a sign supported by one or more uprights, braces or pylons and which stands independently of a building and

contains only advertising related to the development within the parcel upon which the freestanding sign is located;

- (u) "Frontage" means the entire length of the street facing the property line of a lot;
  - (v) "Identification sign" means any sign which contains no advertising but is limited to the name address and number of a building, institution or person;
  - (w) "Illumination" means the lighting of any sign by artificial means including internal, direct, indirect or reflected;
  - (x) "Incidental sign" means a sign that has purpose secondary to the use of the site on which it is located, such as no parking, entrance, loading only, hours of operation and other similar devices for guidance. This would include ATM, poster and lottery signs;
  - (y) "Inspector" means an individual authorized by the Director of Economic Development and Planning to act on behalf of the City in the administration of the responsibilities under this bylaw;
  - (z) "Mansard roof" means a roof with a steep lower slope and a flatter upper portion;
  - (aa) "Message" means any image, graphic, picture, logo, symbol, wording, representation or letters used, or intended to be used, directly for advertising or calling attention to any business, product, service, matter, object, or event;
  - (bb) "Maintenance" means the cleaning, painting, repair or replacement of any defective parts of a sign without altering the basic structure or design of the sign. This includes changing the message on a sign within the same sign structure due to a change of use or business name;
  - (cc) "Multiple tenant sign" means a sign containing information related to two or more occupants or tenants located on a site;
  - (dd) "Mural" means a graphic design, or artwork, painted directly onto a structure, which does not convey an advertising message and does not include fascia sign or an identification logo;
  - (ee) "Non-profit organization" means a society, credit union or co-operative established under a law of Canada or Saskatchewan. These are corporations that are prohibited from paying dividends to its members
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and distributing the assets to its members on winding-up. These may also be any other entity established under a law of Canada or Saskatchewan for a purpose other than to make a profit holding a valid non-profit organization identification number;

- (ff) "Permanent sign" means a sign that cannot be readily relocated and is securely affixed directly or indirectly to a site or building;
- (gg) "Private sale sign" means a temporary sign advertising a private sale of personal property and is restricted to private house sales, garage sales, and rummage sales.
- (hh) "Property" means land or buildings or both;
- (ii) "Projection sign" means a sign other than a canopy or awning sign which projects at right angles from a structure or a building face or wall. This does not include a sign attached to the ground;
- (jj) "Real estate directional sign" means a sign used by a realtor to direct vehicles and pedestrians to an open house or show home;
- (kk) "Roof sign" means any sign erected upon, against or directly above a roof or on top of or above the parapet wall of a building, which is wholly supported by the said building;
- (ll) "Rotating sign" means a sign, or portion thereof, which moves three hundred and sixty degrees in a revolving or rotating manner;
- (mm) "Structure" means anything erected or constructed, the use of which requires temporary or permanent location on, or support of, the soil, or attached to something having permanent location on the ground or soil, but not including pavements, curbs, walks or open air surfaced areas;
- (nn) "Sign face" means the surface contained within the perimeter of the sign on which words, letters, symbols may be placed;
- (oo) "Sign owner" means any or all of the following: the sign company or individual who owns the sign, the owner of the business that is advertised on the sign, or the registered owner(s) of the property on which the sign is placed or any person authorized to act on the registered owner(s) behalf;
- (pp) "Sign structure" means any structure, which supports a sign, including materials used to conceal or improve the appearance of the structural parts;

- (qq) "Subdivision entrance feature sign" means a permanent sign indicating the name of a subdivision, or a portion of the subdivision on which it is placed;
- (rr) "Subdivision marketing sign" means a temporary sign placed at the entrance to a new subdivision for the purpose of promoting vacant lots, new home areas or show homes, which may incorporate small banners or flags;
- (ss) "Third party identification sign" means a sign that advertises goods, products, services or facilities, or directs persons to a different location from where the sign is located. Such a sign is not located on the parcel of the goods, products, services or facilities advertised;
- (tt) "Transit shelter/transit bench sign" a sign displayed on a transit shelter or a transit bench for the purpose of advertising pursuant to an agreement with the municipality.